

This series of social media posts promoted (and then wrapped up) two webinars that Western Power Pool hosted. The posts on LinkedIn (shown below), combined with an email notification and posts on Twitter/X, helped draw more than 400 registrations for the first event and more than 300 for the second.



Western Power Pool

1,380 followers

2mo • Edited •

Make a New Year's resolution to join us in January for two regional transmission planning virtual events:

January 25: Transmission Planning - Who is Doing What? (Hosted by WPP and [Gridworks](#))

More info and register at <https://lnkd.in/gh9JQSgv>

Moderated by [Casey Baker MBA](#) from [GridLab](#)

Presenters include:

[Branden Sudduth](#) from [WECC](#)

[Jeff Billinton](#) from [California ISO](#)

[Tyler Farrell](#) from [RMI](#)

[Sarah Edmonds](#) from Western Power Pool

January 29: Updates on the Western Transmission Expansion Coalition

More info and register at <https://lnkd.in/gqmUCUXN>

Register now. We hope to see you there.

25

6 reposts



Organic impressions: 3,137 Impressions

Preview results



Western Power Pool

1,380 followers

1mo •

Who is doing what?

When it comes to transmission planning, there isn't an easy answer. Join us for two virtual events this month to learn more about various regional initiatives.

January 25: Transmission Planning - Who is Doing What? (Hosted by WPP and [Gridworks](#))

More info and register at <https://lnkd.in/gH9JQSgv>

Moderated by [Casey Baker MBA](#) from [GridLab](#)

Presenters include:

[Branden Sudduth](#) from [WECC](#)

[Jeff Billinton](#) from [California ISO](#)

[Tyler Farrell](#) from [RMI](#)

[Sarah Edmonds](#) from Western Power Pool

Plus join us on January 29 for an update on the Western Transmission Expansion Coalition.

More info and register at <https://lnkd.in/gqmUCUXN>

Register now. We hope to see you there.

32

1 comment • 5 reposts



Like



Comment



Repost

Organic impressions: 6,883 Impressions

Preview results



Western Power Pool

1,380 followers

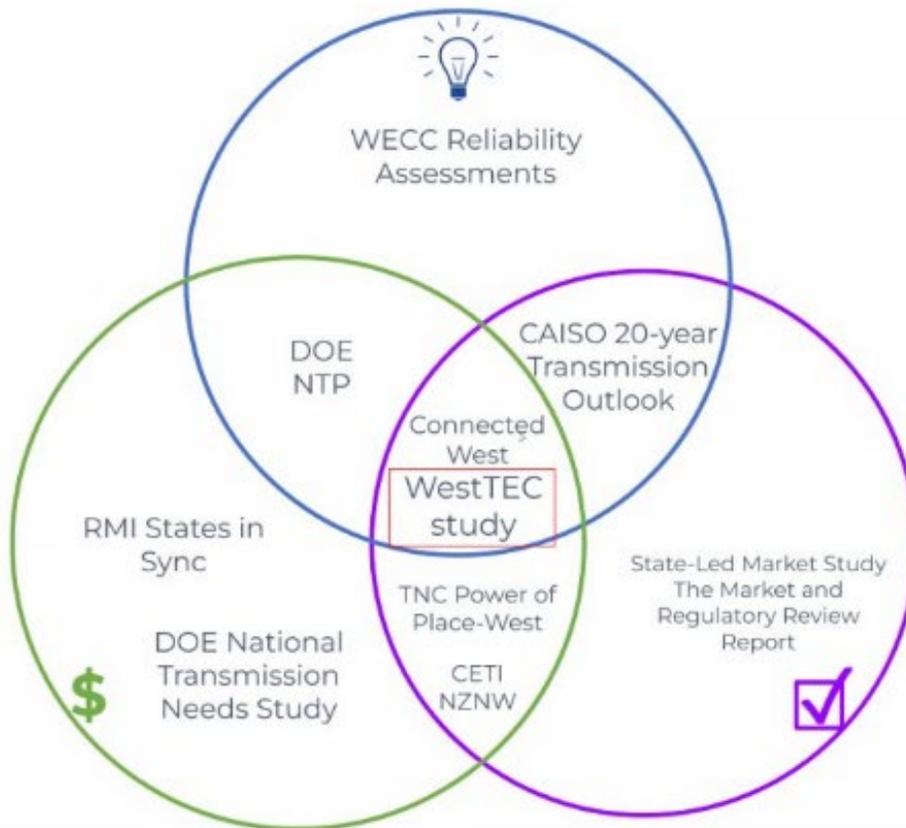
1mo •

More than 400 people attended our webinar to learn more about the various transmission planning initiatives and studies underway in the West. Don't miss out on the next one.

Join us Monday, January 29, for an update on the Western Transmission Expansion Coalition.

Get more info and register here: <https://lnkd.in/gqmUCUXN>

And if you missed the previous event, you can watch the recording right here: <https://lnkd.in/gh9JQSgv>



28



Like

Comment

Report

Organic impressions: 927 Impressions

Preview results



Western Power Pool

1,380 followers

1mo • 🌐

Our two regional transmission planning virtual events are now in the books. Thanks to our presenters and attendees for making these events successful. We look forward to providing more updates as WestTEC progresses.

If you missed the events, in addition to the recap below, you can find recordings of the events, presentation slides and a list of attendees on our website.

WestTEC Updates and Information (January 29, 2024)

<https://lnkd.in/gqmUCUXN>

Transmission Planning - Who is Doing What? (January 25, 2024)

<https://lnkd.in/gh9JQSgv>

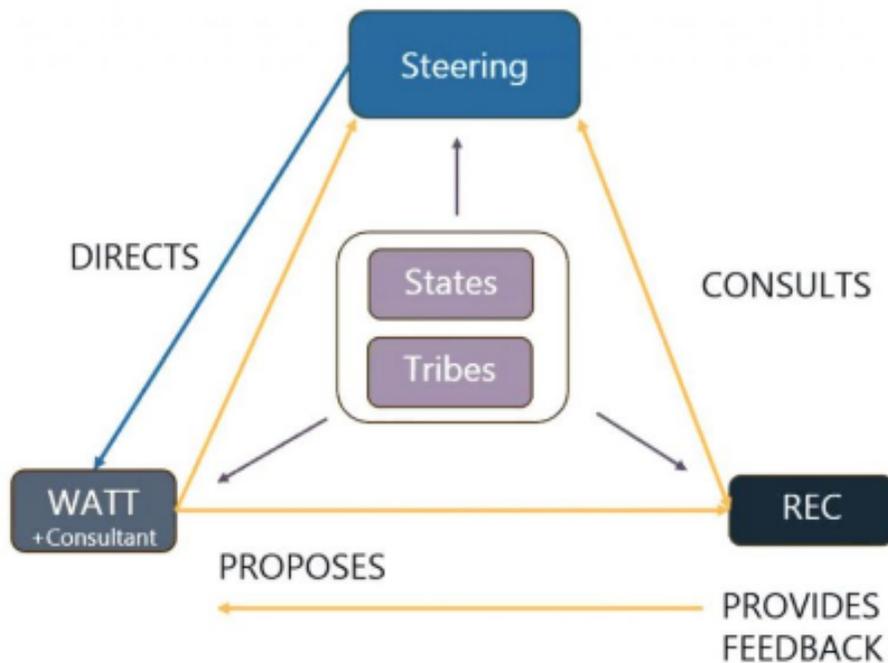


RTO Insider LLC

8,929 followers

1mo • 🌐

Backers of the recently formed Western Transmission Expansion Coalition want to fill a void in the Western Interconnection by producing an "actionable" interregional transmission study. ...see more



👍 10



👍 Like

💬 Comment

🔄 Repost

Organic impressions: 815 Impressions

Preview results ▾